
Meshach Rojas

Skills:

- Principals of Animation, 2D/3D/Character/Keyframe/Traditional Animation
- Color Theory, Graphic Design for Web and Mobile, Logo Design, Color Correction
- Actionscript 2, Compositing, Flash Banners, Motion Graphics, Rotoscoping
- Inking, Lip Syncing, Storyboarding

Technical Skills:

- Comfortable working in Mac and PC environments
- Adobe After Effects, Dreamweaver, Flash, Illustrator, InDesign and Photoshop
- Autodesk Maya and Maxon Cinema 4D

Work Experience:

Bored.com, New York, NY *Lead Animator* 01/12 - present

Animate and create artwork for video games. Design menus/interfaces for them as well. Take creative lead in most projects along with lead and direct offsite animators/artist.

The Hyperfactory, New York, NY *UI Designer* 04/11 - 10/11

Designed and led various layouts and UI/UX for mobile applications. Animated application demos for clients and developers. Managed multiple projects in different stages (concept, wireframe, design, UI/UX). Met with clients and PM's to insure satisfaction.

Clients: AMEX, Coffee Mate, Discover, Dos Equis, Gerber, Kiehl's, Kraft, Lowes, Ortho, Scotts, Trojan

World Leaders Entertainment. New York, NY *Animator* 09/10 -04/11

Created 2D animations for various cartoons and games. Assisted in building assets, coloring, in-betweening, inking, and lip syncing.

Clients: Big Nate , Go Mo, Raisnets

True North Inc. New York, NY *Interactive Production Artist* 05/08 -05/09

Worked on a team to design web banners and HTML emails. Used time efficiently to help please clients with same day deadlines and kept projects organized for the team. Designed Grey's Anatomy Facebook bumper stickers which were live on Facebook, featured, and added over 2600 times within the first week. Designed headers for the Toys R Us Birthday site which are still live to date.

Clients: ABC, Disney, Pitney Bowes, Toys 'R' Us

Related Activities:

- Designed, led and organized a 13 person animation. It received a daily 1st place award and top 9 of the week on an online animation site. Over 23,000 views to date with high positive feedback and ratings (2010).
- Designed a cast of characters. Developing an animation using them (2008- present).
- Student and Instructor of Taekwondo. Knowledge of how martial art related actions should look and feel (balance/weight distribution of the body during various movements/actions).

Education:

BS in Digital Media– Marist College, Poughkeepsie, NY (May 2008)